



Approved September 21, 2020

Regular Meeting Minutes
City of Scottsdale
2035 General Plan Update
Citizen Review Committee 2020

5:00 P.M., Tuesday, September 8, 2020

Meeting Participants

Present Committee Members: Larry Bernosky – Steve Dodd – Janice Eng – Pamela Iacovo – Ryan Johnson – Kurt Jones – Carol Miraldi – Richard Newman – Shiela Reyman – William Scarbrough – Blair Schweiger – Janice Shimokubo – Eloy Yndigoyen

City Staff Members: Erin Perreault, AICP, Long Range Planning Director –
Adam Yaron, Project Coordination Liaison – Taylor Reynolds, Project Coordination Liaison –
Chief Alan Rodbell, Scottsdale Chief of Police –
Cassie Johnson, Police Planning and Research Manager –
Rob Millar, Economic Development Director

*Until further notice, General Plan Citizen Review Committee (CRC) meetings will be held electronically.
This meeting will be streamed on YouTube: <https://youtu.be/4WgRhr7qrq8>*

Only written comments submitted electronically at least one hour prior to the meeting are being accepted. A written Public Comment may be submitted electronically by clicking on the “click here to submit a comment on an item” link located at the top of each page of the agenda.

Meeting was held electronically and remotely.

Call to Order – Adam Yaron called the meeting to order at 5:00 PM

Roll Call - Members of the Committee will be attending the meeting by telephone, video, or internet conferencing, pursuant to A.R.S. § 38-431(4).

1. Approve Meeting Minutes

- a. Regular Meeting of June 29, 2020

Commission Action: Action Item

Committee Member Shimokubo made a motion to approve the Regular Meeting Minutes of the Citizen Review Committee, as corrected, that occurred on June 29, 2020. Committee Member Bernosky seconded the motion, which carried 13-0, with all Committee Members voting in the affirmative.

2. *Draft General Plan 2035, Follow Up Item, Safety Element

Chief Alan Rodbell, Scottsdale Chief of Police, will provide a presentation on items relating to previous comments from the June 15, 2020 Citizen Review Committee regular meeting relating to public safety goals, policies, operations, and programs. The Citizen Review Committee will review and discuss Section 2 – Community Well Being Chapter, Safety Element of the draft 2035 General Plan (Pages 159-165).

Commission Action: Information/Discussion/Possible Action Item

As previously requested by the CRC, Chief Alan Rodbell, Scottsdale Chief of Police, made a presentation regarding Police Department enhanced crime tracking, police functions and personnel, and collaboration between law enforcement and local community.

Consent by Committee to incorporate the following:

Page 163, amend Policy S 7.2 to add the phrase “AND PUBLIC SAFETY” to the end of the policy statement. Amend CRC-drafted, NEW Policy S 7.9 to add “CONTINUOUSLY” to the beginning of the policy statement. Delete CRC-drafted, NEW Policies S 7.10, S 7.11, and S 7.12. Move forward with CRC-drafted, NEW Policy S 7.13.

Committee Member Jones made a motion to approve city staff drafting, for final review by the CRC, all agreed upon CRC Member, community, and city staff edits for those sections of the plan reviewed and approved by the CRC within this agenda item, with final review and approval of all plan content and suggested changes, to be made by the CRC in a public meeting, date to be determined. Committee Member Reyman seconded the motion, which carried 13-0, with all Committee Members voting in the affirmative.

3. *Draft General Plan 2035, Follow Up Items

The Citizen Review Committee will review and discuss General Plan 2035 content previously discussed and approved by the CRC as well as specific items requested to be drafted by staff and brought back to the Committee for further suggestion and detail.

This agenda item provides the CRC an opportunity to review all sections of the plan previously discussed by the CRC (Enclosure 1), including:

- Section 1, Preface –
 - Prologue, Vision & Values (Vision Statement, Community Aspirations, Our Community Values, and the Foundation for the Vision), and the Introduction (Purpose of the General Plan, and, Community Profile)
- Section 2, Chapters –
 - Character & Culture Chapter (ONLY the Chapter Introduction and the Arts, Culture & Creative Community Element)
 - Sustainability & Environment Chapter (Open Space, Environmental Planning, Conservation, Water Resources, and Energy Elements)
 - Collaboration & Engagement Chapter (Community Involvement Element)
 - Community Well-Being Chapter (Healthy Community, Housing, Recreation, and Safety Elements)
 - Connectivity Chapter (Circulation and Bicycling Elements)

Commission Action: Information/Discussion/Possible Action Item

Consent by Committee to incorporate the following:

Page 4, agreed with the presented language as requested by the CRC on May 18, 2020.

Page 12, disagreed with the presented language as requested by the CRC on June 1, 2020.

Alternatively, agreed to utilize September 8, 2020 public comment-submitted language specific to the Conserve and Preserve the Environment Community Value to read as follows “Lead the region in the stewardship and SUSTAINABLE management of the Sonoran Desert environment and conservation of natural resources and open spaces for the visual, physical, and personal enrichment of everyone”.

Page 19, agreed with the presented language as requested by the CRC on May 18, 2020.

Page 46, agreed with the presented language as requested by the CRC on May 18, 2020.

Page 87, agreed with the presented language as requested by the CRC on May 18, 2020.

Page 91, amend the third paragraph incorporate community input and read as follows “The SUSTAINABILITY & Environment Chapter fosters THE PLANNING FOR, AND IMPLEMENTATION OF COMPREHENSIVE, INTEGRATED, sustainable strategies THAT ENHANCE THE CITY OF SCOTTSDALE. THESE ITEMS INCLUDE open space, natural resource conservation, energy efficiency, and water conservation; air, NOISE, and water quality protection; waste USE reduction; HEAT MITIGATION AND ECOSYSTEM CLIMATE RESILIENCY. THE STRATEGIES ALSO ENCOURAGE regional AND NATIONAL collaboration on environmental issues.”.

Page 100, agreed with suggested community changes as depicted in CRC packet for a NEW policy under Goal OS 7. Amend community-suggested NEW policy OS 7.7 to read “Increase trees and shade IN public areas, such as PUBLIC PARKS and HIGH PEDESTRIAN areas”.

Page 105, agreed with the presented language as requested by the CRC on June 1, 2020. Agreed with suggested community changes as depicted in the CRC packet, while incorporating public comments received on September 8, 2020 specific to this same language. Third paragraph to read as follows “Without careful planning and stewardship, our healthy natural systems may be negatively impacted by regional population growth, urban development, CLIMATE CHANGE, and everyday life. SOME OF THE IMPACTS CAN BE RISING TEMPERATURES, RESOURCE DEPLETION, INCREASED WASTE, AND STRESS ON OUR WATER SUPPLIES. TO PRESERVE SCOTTSDALE AS A HIGHLY LIVABLE CITY THAT IS ENVIRONMENTALLY AND ECONOMICALLY HEALTHY, SCOTTSDALE PROACTIVELY SEEKS ONGOING MITIGATION AND RESILIENCY SOLUTIONS TO THESE CHALLENGES. This element provides goals and policies for protecting and enhancing Scottsdale’s natural and human habitats AND BUILT ENVIRONMENTS for CURRENT AND future generations.”.

Page 109, agreed with the presented language as requested by the CRC on June 1, 2020. Amend NEW Policy EP 4.9 to utilize public comment submitted on September 8, 2020, to now state “Strive for zero waste IN CITY OPERATIONS”. Agreed with suggested community changes as depicted in the CRC packet for Goal EP 4 and Policy EP 4.6. Staff to draft new glossary terms for Zero Waste and Circular Economy. Staff to review EP 4.8 (page 109) and community suggested, NEW Policy EP 4.12 (page 110) against public comment submitted on September 8, 2020 and bring back updated language that reduces redundancy and specificity.

Page 110, disagreed with the presented language as requested by the CRC on June 29, 2020.

Alternatively, agreed to utilize September 8, 2020 public comment-submitted language specific to Policy EP 5.2 to read as follows **“INCREASE THE use OF GREEN INFRASTRUCTURE, INCLUDING Low-Impact Development (LID) stormwater management techniques such as CURB OPENINGS AND PERMEABLE PAVEMENT”**. Agreed to add NEW policy under Goal EP 4 as suggested by the community to read **“PROMOTE AND SUPPORT GREEN PURCHASING PRACTICES”**. Staff to review EP 4.8 (page 109) and community suggested, NEW Policy EP 4.12 (page 110) against public comment submitted on September 8, 2020 and bring back updated language that reduces redundancy and specificity.

Page 111, agreed with the presented language as requested by the CRC on June 29, 2020. Agreed with suggested community changes as depicted in CRC packet for Policies EP 7.1, EP 7.2, 7.7, and 7.8. As a means to include public comment submitted on September 8, 2020, amend NEW policy EP 7.8 to begin with **“USE,”**. Agreed to not include NEW Policy EP 7.9.

Page 113, disagreed with suggested community changes as presented in the CRC packet. Additionally, disagreed with suggestion provided via September 8, 2020 public comment, to reinstate the language **“and gray water”** in the second paragraph.

Page 115, CRC requested staff to bring back September 8, 2020 public comment-submitted proposal for a NEW Policy under Goal CONSV 2 related to city using the least-toxic pest control management strategies.

Page 117, disagreed with September 8, 2020 public comment-submitted proposal to include **“and gray water systems”** in Policy CONSV 4.7.

Page 119, disagreed with September 8, 2020 public comment-submitted proposal to reinstate **“gray water”** language in third paragraph.

Page 123, agreed with the presented language as requested by the CRC on June 15, 2020. Disagreed with suggested community changes as presented in the CRC packet.

Page 124, disagreed with suggested community changes as presented in the CRC packet.

Page 131, agreed with the presented language as requested by the CRC on May 18, 2020.

Page 133, agreed with the presented language as requested by the CRC on May 18, 2020.

Page 144, agreed with the presented language as requested by the CRC on June 15, 2020.

Page 160, disagreed with suggestion from the community to consider adding a new Policy under Goal S1 related to citywide WiFi infrastructure.

Pages 163 and 164 were discussed and acted upon within Agenda Item #2.

Page 172, agreed with the presented language as requested by the CRC on June 29, 2020. Amend NEW Policy C 3.8 to state **“Incorporate dedicated pedestrian zones, or AREAS of pedestrian-ONLY traffic, into areas of the city that have the greatest intensity of development”**.

Committee Member Iacovo made a motion to approve city staff drafting, for final review by the

CRC, all agreed upon CRC Member, community, and city staff edits for those sections of the plan reviewed and approved by the CRC within this agenda item, with final review and approval of all plan content and suggested changes, to be made by the CRC in a public meeting, date to be determined. Committee Member Bernosky seconded the motion, which carried 11-1, with Committee Members Bernosky, Dodd, Eng, Iacovo, Johnson, Miraldi, Newman, Reyman, Schweiger, Shimokubo, and Yndigoyen voting in the affirmative. Committee Member Jones dissented. Committee Member Scarbrough abstained per the absence of any vocal response from the committee member.

4. *Draft General Plan 2035 – Section 2 – Innovation and Prosperity Chapter Introduction and the Economic Vitality Element

Rob Millar, Economic Development Director, will provide the Citizen Review Committee with a presentation on the role of Economic Development in Scottsdale. The Citizen Review Committee will review and discuss Section 2 – Innovation and Prosperity Chapter Introduction and the Economic Vitality Element of the draft 2035 General Plan (Pages 223 - 229).

Commission Action: Information/Discussion/Possible Action Item

Item #4 was heard earlier on the agenda, following Agenda Item #2, to accommodate staff in attendance.

Presentation by Rob Millar, Economic Development Director, regarding economic development, an overview of future development projects coming to the city, and how the Economic Development Department works with local businesses, provides business retention services, attracts a skilled workforce, and promotes Scottsdale's brand.

Consent by Committee to incorporate the following:

Page 222, amend first paragraph to replace the phrase “essential services” with “VALUE-ADDED services”. Agreed with suggested city staff changes as depicted in CRC packet for first paragraph. Amend second paragraph to state “While tourism is more of a SEASONAL, cyclical industry...”. Agreed with suggested community changes as depicted in CRC packet for second paragraph.

Page 223, agreed with suggested city staff changes as depicted in CRC packet.

Page 224, agreed with suggested city staff changes as depicted in CRC packet.

Page 225, agreed with suggested city staff changes as depicted in CRC packet.

Page 226, agreed with suggested city staff changes as depicted in CRC packet.

Page 227, agreed with suggested city staff changes as depicted in CRC packet.

Page 228, agreed with suggested city staff and community changes as depicted in CRC packet. Agreed to maintain Policy EV 1.1, bullet 2 as previously written.

Page 229, amend Policy EV 2.2 to delete “educational”. Amend Policy EV 2.3 to state “ENHANCE accessible and effective education and job training OPPORTUNITIES AT ALL LEVELS”. Agreed with suggested city staff changes as depicted in CRC packet related to Goal and Policy remuneration.

Page 230, disagreed with suggested community changes as depicted in CRC packet for Goal

EV 3 and policies EV 3.1, EV 3.5, EV 3.7, and EV 3.8. Disagree with suggested city staff changes as depicted in CRC packet for previous Policy EV 4.6 – will now be retained under now-Goal EV 3 and not moved to the draft Tourism Element. Agreed with suggested community changes as depicted in CRC packet for Policy 3.6. Agreed with suggested city staff changes as depicted in CRC packet related to Goal and Policy renumeration.

Page 231, agreed with suggested community changes as depicted in CRC packet. Agreed with suggested city staff changes as depicted in CRC packet related to Goal and Policy renumeration. Amend EV 4.8 to state “Invest in the city’s high-performing work FORCE to continue to provide a high level of services for community members and visitors”.

Committee Member Dodd made a motion to approve city staff drafting, for final review by the CRC, all agreed upon CRC Member, community, and city staff edits for those sections of the plan reviewed and approved by the CRC within this agenda item, with final review and approval of all plan content and suggested changes, to be made by the CRC in a public meeting, date to be determined. Committee Member Eng seconded the motion, which carried 12-1, with Committee Members Bernosky, Dodd, Eng, Johnson, Jones, Miraldi, Newman, Reyman, Scarbrough, Schweiger, Shimokubo, and Yndigoyen voting in the affirmative. Committee Member Iacovo dissented.

5. Draft Tourism Element Review

As previously requested by the Citizen Review Committee, review and discuss a new draft Tourism Element that would be located within Section 2 – Innovation and Prosperity Chapter of the draft 2035 General Plan.

Item #5 was heard earlier on the agenda, following Agenda Item #4, as content within this item closely corresponds with that of Item #4.

Consent by Committee to incorporate the following:

Page 233, agreed with suggested city staff and community changes as depicted in CRC packet.

Page 234, agreed with suggested city staff and community changes as depicted in CRC packet.

Page 235, agreed with suggested city staff and community changes as depicted in CRC packet. Amend Policy T 1.6 to delete the community-suggested text of “habitats as well as”. Agreed to return Policy T 1.10 to the Economic Vitality Element. Agreed to add a new Policy under Goal T 1 that states “ PROMOTE SCOTTSDALE AS A WELCOMING AND INCLUSIVE COMMUNITY”.

Page 236, agreed with suggested city staff and community changes as depicted in CRC packet.

Page 237, agreed with suggested city staff changes as depicted in CRC packet for the new Tourism and Lodging Map.

Committee Member Johnson made a motion to approve city staff drafting, for final review by

the CRC, all agreed upon CRC Member, community, and city staff edits for those sections of the plan reviewed and approved by the CRC within this agenda item, with final review and approval of all plan content and suggested changes, to be made by the CRC in a public meeting, date to be determined. Committee Member Newman seconded the motion, which carried 13-0, with all Committee Members voting in the affirmative.

Commission Action: Information/Discussion/Possible Action Item

6. Staff Updates (A.R.S. 38 - 431.02(K))

Staff will present a brief summary of current events and activities pertaining to the General Plan update process.

Commission Action: Information Only

Adjournment

Staff Member Yaron called the meeting to a close at 8:52 PM.